



MYURAN ELANGO

Digital Content Producer

myuranelango.com - digitalmediacave.com

ABOUT ME

I'm a Digital Content Producer with experience across creative and corporate media. I have 4 years experience leading teams, managing projects and also thrive as a team player. I also have 5 years experience in video post-production.

SKILLS

Post Production (Final Cut X, Premiere Pro, Pro Tools)

Animation (After Effects, Videoscribe)

Branding (Illustrator)

Videography (DSLR and Cinema Camera)

Website Mangement (Wordpress)

EDUCATION

Masters of Media Arts & Production

UTS (graduated 2015)

Masters of Arts in Journalism:

UTS (graduated 2012)

Bachelors of Arts:

UNSW (2002-2003)

INTERESTS

Piano, Drums, Cricket, Listening to Tool and Progressive Rock

CONTACT

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myuranelango.com

digitalmediacave.com

EXPERIENCE

Director & Content Producer

DIGITAL MEDIA CAVE

Since March 2017 - Digital Media Cave specializes in providing video, animation and web development/design for a range of Australian clients. Having collaborated with several freelancers, I saw an opportunity to gather these skills under one umbrella.

I lead and manage all projects and have hands on experience with the end-to-end delivery of digital projects. This includes business development, client management, script writing, storyboarding, design and branding, wireframing, wordpress CMS, directing, filming and video/sound editing. We have serviced clients across various sectors including finance, medical, political, events management, construction and not-for-profit organisations. This includes videos and animations for AMP and The Greens, websites for the Australian Solar Council and International Conference and Events (ICE) Australia and a complete branding package for Black Chambers Barristers.

Freelance Animator and Video Producer

MYURANELANGO.COM

Since January 2014 - Creating video and animation content for corporate, creative and not for profit organisations. This includes pre-production (ideas generation, creating scripts, storyboarding), production (on-screen directing, filming, sound recording, lighting) and post-production (video and audio editing, colour grading, motion graphics and animation).

Clients include Australian Golf Digest, Man Cave Sydney, Startime Studios, Wedding Videos and various musical artists.

Senior Search Specialist and Co Team Leader

AUSTRALIAN ASSOCIATED PRESS (AAP)

June 2012 - My role at AAP was to co-lead the newly created Search team based across Australia and New Zealand.

Working around a 24/7 news cycle, I was responsible for evaluating tier 1, corporate and government client briefs, managing search codes designed to deliver relevant coverage across social, digital, broadcast and print platforms.

In addition to being the escalation point for operational and sales teams across ANZ, I also introduced and implemented reporting procedures and training plans for local and international teams. Some of the clients in my portfolio included: ABC, The Victorian Government, NSW Government and Federal Government departments.

Search Specialist

I-SENTIA

June 2008 - August 2009: My primary role was to develop search code for corporate and government clients, whilst working with various departments to improve internal operations. This also involved running internal training workshops and presentations. I was assigned to help co-implement the acquisition project of Rehome (former competitor).